

**BevCam Executive Director's Report  
For the Month of January 2012**

**February 3, 2012**

**1. STAFF**

There are several new changes as of the beginning of 2012. BevCam is offering subsidized health insurance coverage to its employees as of January 1. Heidi Ushakoff is now a full time employee.

We delivered BevCam's response to the City's RFP on January 31 to David Gelineau at City Hall.

BevCam staff attended a North Shore Access meeting at the Newburyport access center studio with other personnel from local north shore access stations. One of the topics discussed was sharing programming with other centers through the MyMass TV program.

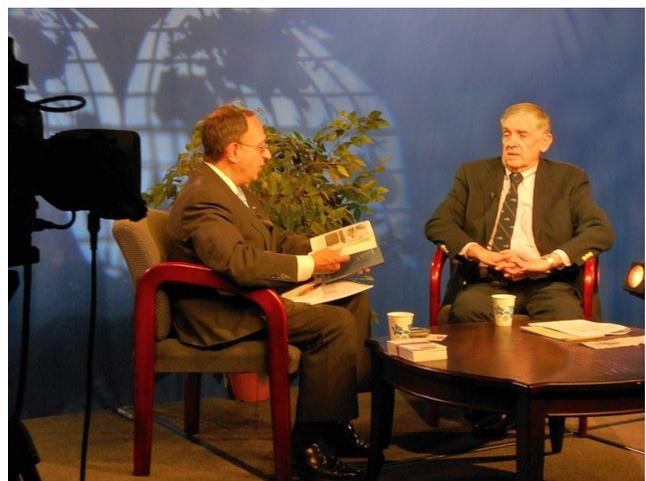
**2. PRODUCTION**



On January 3, BevCam aired a live broadcast from the Beverly High School auditorium of the inauguration ceremony for newly-elected City officials. This was followed by the first City Council meeting of the year.

The view from the control room in the BHS auditorium during the inauguration program.

On the latest "Kiwaniis Conversations" show, John Maihos interviewed Richard Symmes from the Historical Society, regarding the potential razing of the 1715 Appleseed building in North Beverly to clear the way for a retail store. The developer has since agreed not to demolish the structure.



John Maihos interviews Richard Symmes in the BevCam studio.



Cast and crew get ready for a live production of the “Not So Oldywed” game.

On January 19, the Beverly Kiwanis and Beverly Bootstraps co-sponsored with BevCam, a special production entitled the “Not So Oldywed” game, taped before a live audience in the BHS auditorium. Executive Producer Lee Yaffa did a tremendous job of co-ordinating the event, including assembling a great panel of contestants

Bev Cam was on hand as the Beverly Chamber of Commerce celebrated moving into a new headquarters in the Cummings Center. We interviewed Chamber members and local municipal officials who discussed the importance of a strong Chamber to the local economy.



Mayor Scanlon cuts the ribbon at Chamber of Commerce offices as board members look on.



Historical Society ED Sue Goganian with Fred Hammond in the Cabot House entry

Fred Hammond took his “Reflections” show on the road last month. We taped two sessions at the Cabot House headquarters featuring a welcome by ED Sue Goganian, and very interesting exhibit tours by Curator Darren Brown. He covered aspects of the Revolutionary War era, including some exploits of the “Hannah”.

### **3. OUTREACH**

In January, BevCam hosted a between semesters intern from Endicott College. Leslie Loomer, a Sophomore majoring in Communications was with us learning the inner workings of a TV studio.

As of the beginning of January, BevCam is now streaming all City Council and School Committee meetings “live” over the internet. The meetings are also encoded into an archive library; so anyone with a computer and access to the internet can log onto the BevCam website at any time and access past meetings.

Walt attended the Beverly Chamber of Commerce working retreat at the Wylie Center. Board members broke into working groups to address economic development issues. A special promotion committee discussed Chamber-sponsored programming on BevCam.

Richard Symmes reactivated his individual membership and wants to supply info and pictures about the history of Beverly for use in BevCam productions.

Sallie Felton is a new organizational member called “Sallie Felton LLC”. She’s interested in taking our training and possibly doing her own show.

Harborlight Community Partners, has become a new organizational member; their contact is Deanna Fay, who is interested in taking studio training.

Peter Gilmore, a new individual member, wants to take our next training course and is also interested in producing a show on legal issues.

David Masters reactivated his individual membership and is enrolled in the training class that starts February 21.

Christine Bertoni, a new individual membership, is also enrolled in the February training.

New member NetCast Church has brought on the following individuals under their organizational membership: Steve Shomo, Dan Savlon, Kevin Grant, Trey Walsh and Kyle Hayes.

Jorgelina Zeoli, aka JayZee, has renewed her membership and is currently working to produce a new show.

### **4. FINANCIALS**

The BevCam Board approved the 2012 budget at the January Board meeting. Monthly P&L’s will be reviewed with the Finance Committee; and formal quarterly YTD reports will be presented to the Board.