

**BevCam Executive Director's Report
For the Month of August 2015**

PRODUCTION AND OUTREACH



ED Walt Kosmowski shows off BevCam's three 1st place awards

The Alliance for Community Media (ACM) held their annual conference in August in Pasadena, CA. Executive Director Walt Kosmowski attended workshops and shared best practices with fellow local access associates from around the country. He proudly accepted three 1st place awards for TV production on behalf of BevCam.

Beverly's own artist-in-residence Nino Lombardi continued to tape shows in his "Color by Nino" series. Former Beverly High School student Rachel Thomas has taken over the production duties for Nino's show.



Nino Lombardi in the studio with his new "Color by Nino" producer Rachel Thomas

Roberta Chadis' production output in the last year or so has been prodigious. She has been taping 2 show series, "Dog Health News" and "Get Your Voice Out There." More often than not, her guests on the former bring a friend with them.



Roberta Chadis and friends during a recent taping of "Dog Health News"

From July 31 through August 9, BevCam was at Lynch Park almost daily covering the array of events during Homecoming: Kids Day, Lobster Fest, Senior Day, Lip Sync as well as all the musical acts in the band shell.



A group of youngsters perform in the BHS auditorium during the “Lip Sync” competition



Jason Parisella talks solar power with Doug Turner and Jenn Parisella

Jason Parisella welcomed a couple of solar power experts to his show on August 28. They discussed the details of a very popular topic among homeowners these days: installation of residential solar cells on rooftops.

On August 7, BevCam taped the Mayor’s Reception, a regular feature of Homecoming week, at the Carriage House in Lynch Park. Attendees enjoyed hors d’ouerves, good conversation and networking opportunities.



Walt Kosmowski chats with Mayor Mike Cahill during the Carriage House Reception.



The newest digital video production techniques were presented at the seminar

BevCam staff were off to Norwood on August 20 to participate in a Video Insight seminar conducted by Tektronix. The event was held at the Integrated Solutions Group facility. We have been doing a good amount of business with ISG the last year.