

**BevCam Executive Director's Report
For the Month of July 2015**

PRODUCTION AND OUTREACH



On July 23, new producer Dominic Copeland taped the first show in his new series called "Promised Land". The program is dedicated to advice on conducting our spiritual lives, and offers sound techniques and guidance.

New Producer Dominic Copeland tapes his first "Promised Land" show

The Greater Beverly Chamber of Commerce held a networking and awards reception at the Depot Restaurant on July 14. These type of events provide excellent outreach opportunity for BevCam.



Award winners join Greater Beverly Chamber Board members at the Depot Restaurant



Riders from the Beverly Rotary Club race down Rt 127 in the Farms

On Sunday, July 19, the "Reid's Ride" took place along north shore communities, ending in Gloucester's Stage Fort Park. The event raises money for cancer research. ED Walt Kosmowski took part as a rider with the Beverly Rotary Club team.

Beverly Mayor Mike Cahill took his “City Scene” show on the road in July. He reported on the new splash pad at Lynch Park, street repaving from Ober Street, remodeling and maintenance at the Public Library, and the Brimbal Avenue interchange project.



Mayor Mike Cahill updates BevCam viewers on the Lynch Park splash pad



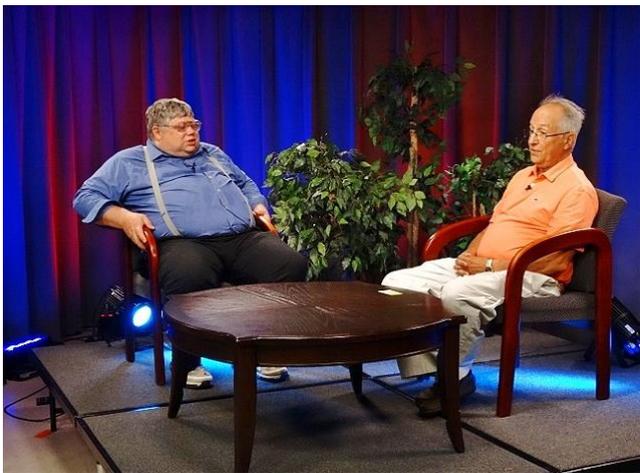
Road Poet Peddlar Bridges recites poetry on the set of his new show

A new program series debuted on July 20 as producer Peddlar Bridges taped his first “Road Poet’s Studio” show. The program features an engaging mix of original poetry reading, musical interludes and “gear head” type discussion about vintage cars and motorcycles.

Sandra Lawson continues to tape her very popular series “Get Your Garden Growing”, using a mix of in studio and on location settings. She recently revisited Towne Farm in Boxford to showcase a “Permaculture” landscape gardening initiative.



Sandra Lawson chats with Lillabeth Wies at her Permaculture landscape project.



Joel Richardson and Fred Hammond on the set of “Looking Back on Track”

Joel Richardson taped another in his series “Looking Back on Track” on July 15. His guest was local historian and long-time Beverly High School track coach Fred Hammond.