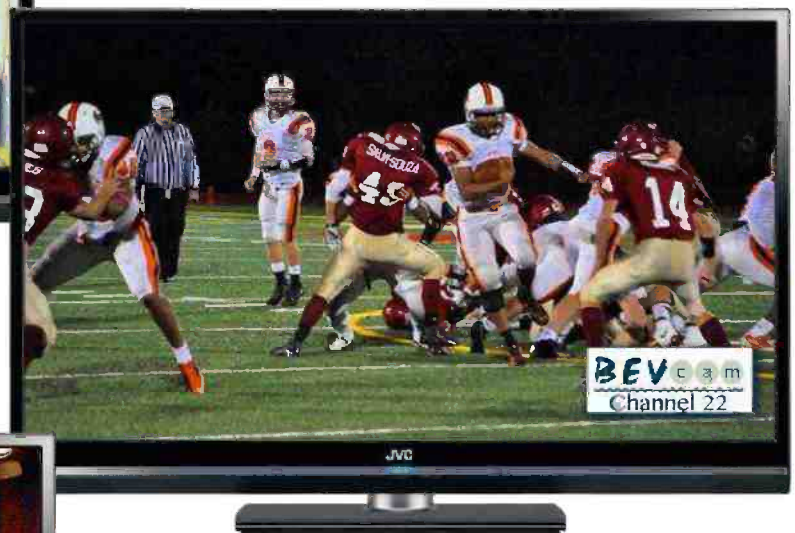




Annual Report 2015

BevCam Launches New Government Channel 99



BevCam Board of Directors

Paul Earl, President
John Augeri
Andi Freedman
Bob Hobbs
Judy Miller, Secretary
Antoinette Musante, Treasurer
Alan Temkin
Lee Yaffa



March 2016

Letter to BevCam Members

Paul Earl, President, BevCam Board of Directors

Greetings to Members and Friends of BevCam,

As we embark on 2016, BevCam continues to perform at high levels. 2015 was extremely rewarding in all respects - including expansion of local programming, completion of key infrastructure initiatives, and on-going financial stability.

Operating highlights of 2015 include several new producers coming on board, and with over 100 local shows produced. There were 17 new shows produced last year including "City Scene", "Ledger Live", "The Promised Land" and more. And in recognition of the high quality of our productions, BevCam producers won 13 regional and national ACM and National Academy of Television Arts and Sciences" awards. Membership reached 303 individuals and organizations - with over 20% of BevCam Members being producers. The efforts to increase student involvement and grow local programming on the educational channel continued to expand nicely.

Significant infrastructure improvements made in 2015 to improve the quality and coverage of programming include: connecting to the City's new municipal fiber network allowing live broadcast capability from multiple locations throughout the city, including Hurd Stadium; incorporation of IP (internet protocol) transmission technology, thus eliminating older modulator-type analog transmission; and a complete upgrade of our studio lighting system, replacing incandescent with LED lighting allowing better control of set illumination, design and color treatment, and at reduced electrical cost.

2015 marked a watershed year for BevCam with the third channel going live! We now have three channels - public, government, and educational - which will enable BevCam to continue to expand locally-produced and live programming for the benefit of all residents.

BevCam continues to solidify its position as one of the premier community access media organizations in the Northeast as well as nationwide. A big "Thank You" to producers, volunteers, the BevCam staff and board, city and school officials, subscribers, and viewers for their continued hard work and support on behalf of BevCam.

I will continue to work closely with all stakeholders involved with BevCam, and encourage all of you to help us further excel and innovate in local access programming for the betterment of the Beverly community.

With appreciation,

A handwritten signature in black ink that reads "Paul". The signature is stylized and cursive.

Paul Earl
President
BevCam Board of Directors



Letter to BevCam Members

Walter Kosmowski, Executive Director, BevCam

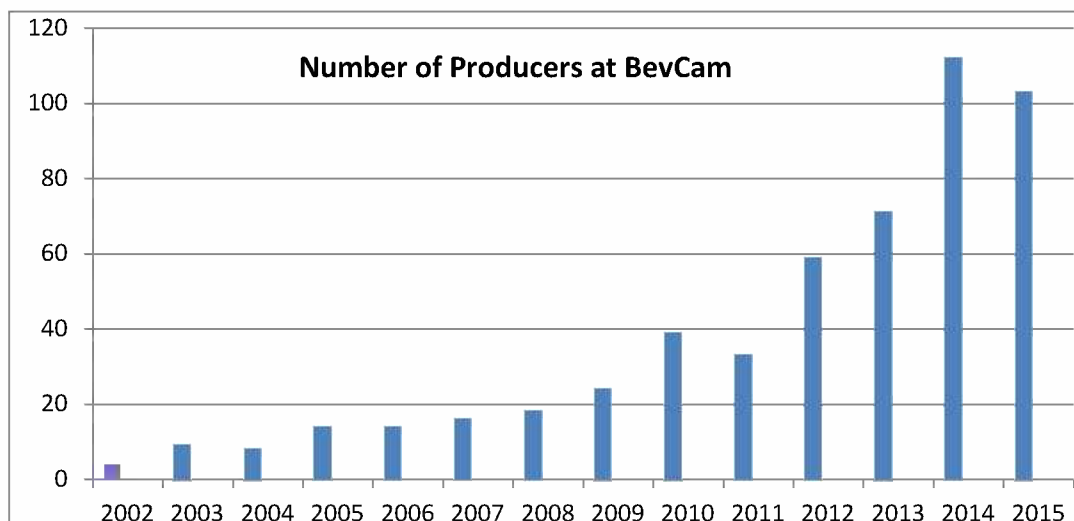
During 2015, BevCam launched a new 3rd Channel 99, dedicated solely to government and municipal programming. This was a project long in the planning and execution, and reflected the tremendous success we had in developing a large and productive producer base. So let's take a step back and review how we got here.

We incorporated in October 2001 as a non-profit, 501(c)3, local access "PEG" station. First, a bit of history. When cable television began to be widely introduced in the early 1970's the FCC mandated that "all cable systems be required to provide channels for government, for educational purposes, and most importantly, for public access". Hence, local access television also came to be called "PEG" television, for the three types of programming.

The rationale for public access was that the airwaves belonged to the people and meant that the cable company should make available equipment and air time so that literally anybody could make noncommercial use of the access channel(s).

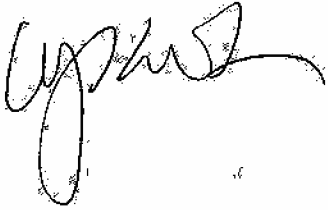
BevCam started out with only 2 channels, an "educational" channel and a combined "public/government" channel. The fact that we didn't have 3 channels then didn't much matter as we had very few producers and members. We had plenty of available time slots on the combined P/G Channel 8, and the rest was filled with bulletin board items.

Since those earlier start-up days, due to dedicated outreach efforts, the number of public producers has increased dramatically. See the graph below.



Over the last few years, it became apparent that with our required airing of City Council and School Committee meetings and other municipal programming needs, and the ever-increasing demand for time slots for new public produced shows, we were being severely squeezed for available air time on our single combined Channel 8.

So last year we invoked a clause in our agreement with Comcast which allowed for a 3rd channel. Public-produced shows stayed with Channel 8, and on November 1, government programming was moved over to our new Channel 99. The transition has been quite smooth, and we are looking forward to utilizing the increased air time to expanding both our public and government programming in the future.

A handwritten signature in black ink, appearing to read 'Walt Kosmowski', with a stylized flourish at the end.

Walt Kosmowski, Executive Director

JANUARY

Beverly High School media students under the guidance of Ms. Jo Lloyd, media teacher, continue to script, host, and crew their own TV productions which air regularly on BevCam Channel 22.



On January 31, BevCam was on hand at the Cabot Theater in downtown Beverly to tape a “fabulous” performance by the Beatles tribute band, “4Ever Fab”. A packed house of appreciative fans cheered and danced in the aisles to a mix of many Beatles favorites.

For the past few months, BevCam has been taping the public hearings of the Beverly Planning Board. Large turnouts have filled the Council on Aging to express their views on the Brimbal Avenue interchange project and development of adjacent land.



FEBRUARY

On February 19, the New England Brass brought their professional, polished sound to the BevCam studios. Producer Brian Thompson continues to bring in top level musical talent for his “Live Around the Studio” series.

Mayor Michael Cahill gave his State of the City address on February 9 during the City Council meeting. The Mayor touched on the many projects and initiatives ongoing in the City. BevCam continues to air council meetings live and stream them on our web site.

On February 18, the North Shore Access group had their meeting at the new Lynnfield Access studios. The group meets regularly to discuss issues affecting local access TV stations.



BevCam again taped the Greater Beverly Chamber of Commerce business awards held on February 26 at the Danversport Yacht Club. North Shore Music Theater owner Bill Hanney received the Leslie Ray Leadership award.



Pat Cirone, the Director of the Beverly Public Library, gave a presentation on 3D printing at the February 23 session of “Monday Mornings at the Library”.

MARCH

Peter Stewart’s “I Have Music in Me” show welcomed a group of dancers from Marianna’s Dancing Studio in Ipswich. The young performers showcased a variety of dance themes and routines.

On March 19, the Red Cross of Northeastern Massachusetts sponsored their annual “Heroes Breakfast” fundraiser. BevCam partnered with Danvers Access TV to tape the event.



In early March at the Cinema Salem, the winning entries to the annual Student Documentary Film Contest were screened. BevCam created a program featuring interviews with the students and their winning submissions.

On March 23, new producer Darlene Louf taped the first show in a new series entitled “Stand Strong”. The program features guests who have overcome obstacles to succeed in life. Louf herself is a cancer survivor.



The Beverly High auditorium was the place to be on March 31 for the annual All City Band Concert. A hard-working group of BevCam staff, volunteers and students helped crew the production

The inimitable storyteller Tony Toledo has started to produce a new show called “Speak Up”, featuring various speakers recounting short stories, reciting poetry, playing scenes from famous plays, etc.



APRIL

On April 1, BHS media students attended the Mass High School TV Production conference at Millis HS, sponsored by the N.E. Chapter of the Nat'l Academy of TV Arts & Sciences. 1st Place awards were won by Emily Auday and Allie Clancey. Nine students also won "Awards of Excellence".



The April 16 "North Shore Journal" show featured an interview with Kristen Noon, Executive Director of the Wenham Museum, discussing a display of Shirley Temple artifacts. The show included a first-ever "live" Skype conversation on the air with an auction house in Virginia.

BevCam covered the 7th annual "North Shore Star" awards at the Danversport Yacht Club. Sponsored and produced by the Beverly Rotary Club, the event showcases talented singers from around the region.



BevCam attended the Beverly Community Council's monthly meeting on April 14 at the Cabot Performing Arts Center. The main presentation was done by representatives from Montserrat College of Art.

The "Beverly Recycles" committee taped a public service announcement on April 11. They explained the City's new composting program which will provide residents with special containers which will be picked up along with other trash.

MAY

BevCam conducted a series of training classes during May in a "modular" format, allowing members to choose from a list including: Producer Overview, Editing 101, Field Camera, Studio Camera, Audio & Lighting Basics and Technical Directing.



Beverly's own American Idol Angie Miller performed 2 concerts at the new Cabot Performing Arts Center on May 17 and 18. BevCam staff and volunteers partnered with Cabot personnel to tape the event.

The inaugural Beverly High School internship program concluded with an Intern Fair on May 29. BevCam is very proud of the work our quartet of interns produced during the month-long program. Kudos to Carissa Angelo, Kayla Ostrowski, Laura Trainor and Hannah Tsukroff.



BevCam was on hand at Coast Guard Station Gloucester on May 16 for the annual Safe Boating Day sponsored by the Coast Guard Auxillary. The public was treated to many booths including kayaking and marine communication, as well a demonstration on life vest protocol.

JUNE

BevCam taped the Mayor's Symposium on Senior Living on June 3 at the Beverly Council on Aging. A Legislative Panel and a Service Sector Panel gave presentations and answered questions from the audience.

A BevCam crew accompanied Media Teacher Jo-Anna Lloyd to Emerson College in Boston on June 18 for an awards presentation by the N.E. Chapter of the National Academy of TV Arts and Sciences.

On Sunday June 7, BevCam aired the 2015 graduation ceremonies from the BHS fieldhouse. We broadcast the event "live" and also streamed it live on our web site. Many thanks to our staff and the volunteers who helped make it happen.

JULY



On July 23, new producer Dominic Copeland taped the first show in his new series called "Promised Land". The program is dedicated to advice on conducting our spiritual lives, and offers sound techniques and guidance.

Beverly Mayor Mike Cahill took his "City Scene" show on the road in July. He reported on the new splash pad at Lynch Park, street repaving from Ober Street, remodeling and maintenance at the Public Library, and the Brimbal Avenue interchange project.



On July 20, producer Peddler Bridges taped his first “Road Poet’s Studio” show. The program features an engaging mix of original poetry reading, musical interludes and “gear head” type discussion about vintage cars and motorcycles.



Sandra Lawson continues to tape her popular show series “Get Your Garden Growing”. Whether it’s ornamentals or a vegetable garden, Sandra covers a wide range of topics of interest to home gardeners.

The Alliance for Community Media (ACM) held their annual conference in August in Pasadena, CA. Executive Director Walt Kosmowski proudly accepted three 1st place awards for TV production on behalf of BevCam and the BHS media department.



AUGUST

From July 31 thru August 9, BevCam was at Lynch Park almost daily covering an array of events during Homecoming: Kids Day, Lobster Fest, Senior Day, Lip-sync, etc.



Jason Parisella welcomed a couple of solar power experts to his show on August 28. They discussed the details of a very popular topic among homeowners these days: installation of residential solar cells on rooftops.



BevCam had its Annual Members Meeting in our studio on September 21. Several producers gave presentations on their collaboration with BevCam. Sandra Lawson won the Hannah Award for Producer of the Year for her “Get Your Garden Growing” show.

SEPTEMBER



On a beautiful September 12, another HarborFest extravaganza, sponsored by the Beverly Harbor Management Authority, was held on the waterfront, featuring music, children's activities, a raffle and exhibits.

Roberta Chadis' show, "Get Your Voice Out There" presents interesting guests and entertaining conversations. A recent program featured Liz Sacco and her son David, talking about the challenges of dealing with David's diabetes.

OCTOBER

Sylvia Leftin hosted another "Mongolia Matters" show on October 9. Her special guest was Mongolian native Dr. Bayarjargal Garamtseren.

Kim Woods taped the first episode of a new series called "Kaleidoscope Connections". She discussed hypnotherapy with her first guest Eileen Erni.



During the month of October, BevCam produced its popular election year program "Conversations With the Candidates". Just as we've done for the last 10 years, a select group of hosts interviewed candidates running for municipal office.

NOVEMBER

On November 4, BevCam hosted a Mass Access workshop in the Beverly High School library. The Mass Access group meets several times during the year to discuss issues and topics relevant to local access TV centers.



New producer Derek Maxfield taped his first show "Half Hour of Health", in November. His series will focus on health and fitness topics including how to exercise properly and keep the body toned. He also plans to tape some shows on location at his fitness center.

BevCam has been covering the Beverly High School football games, home and away, all season since early September. Thanks to Robert Dokes, Mark Layman, Jay Norton, Bob Hobbs and Walt Kosmowski for their efforts producing these shows.



In addition to City Council and School Committee meetings, BevCam covers many special meetings and public hearings, including School Committee of the Whole and Building Committee sessions. Our new 3rd Channel, launched in November, will be exclusively dedicated to civic and municipal affairs coverage.

DECEMBER

Beverly High School principal Sean Gallagher continues to tape the series “School House Talk”. Students from the BHS media classes crew the shows, which feature interviews with news-makers from around the school district.



BevCam set up its cameras at the Cabot Theater to tape a concert by Emmy and Academy award- winning Motown star Darlene Love. The sold-out event brought back memories of the 60’s to all those period rockers in attendance.



Regular volunteer, host and producer Andi Freedman has begun producing another series called “Popcorn & Twizzlers”, a movie review show. Her co-host is exchange student Albert Escola. Incidentally, this is the first movie review show produced at BevCam.

As has been the custom for the last 12 years, BevCam set up its cameras in front of City Hall to broadcast the Annual Holiday Parade “live”. Al Temkin and Andi Freedman shared co-host duties again this year

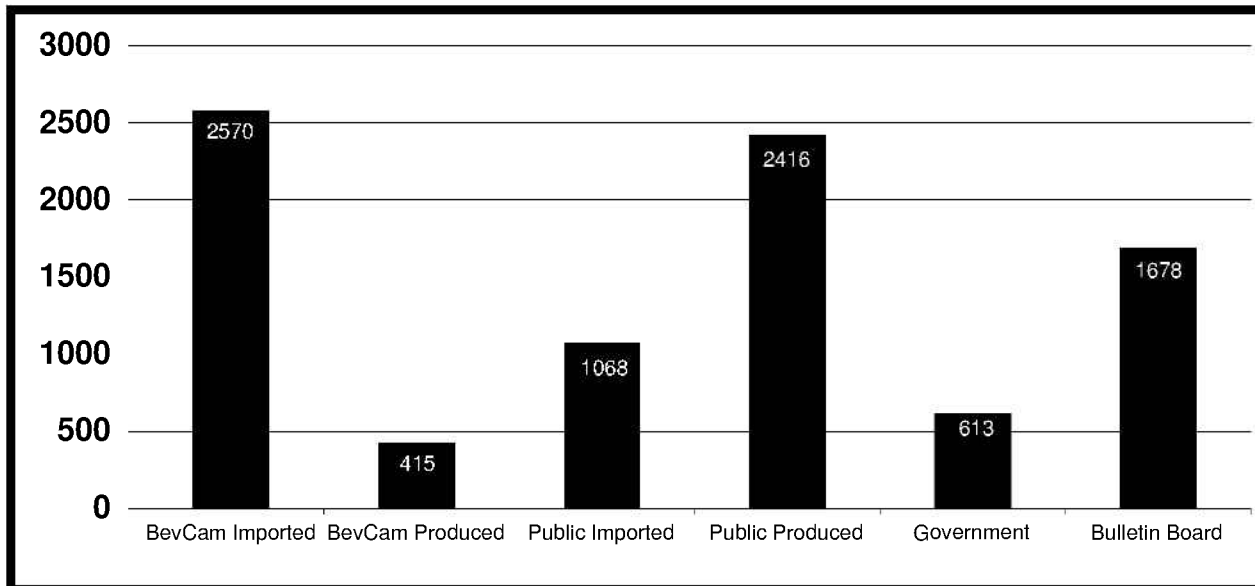
Hannah Awards presented at BevCam

Annual Members Meeting

As part of the annual membership meeting held on September 21, 2015, BevCam awarded the following producers and volunteers with Hannah Awards.

Award	Recipient
Producer of the Year	Sandra Lawson (<i>Get Your Garden Growing</i>)
Fast Start Award	Dominic Copeland (<i>The Promised Land</i>)
Host of the Year	Roberta Chadis (<i>Dog Health News</i>)
Positivity Award	Darlene Louf (<i>Stand Strong</i>)
Volunteer of the Year	Brian Thompson
Volunteer of the Year	Andi Freedman
Outstanding Service Award	Mark Layman
Creativity Award	Nino Lombardi (<i>Color by Nino</i>)
Outstanding Crew	BCOA (<i>Livin' the Good Life</i>)
Original Content Award	Rachel Thomas (<i>Diabetic Girl's Studio Session</i>)
Editing Award	Danny Marks (<i>Strike A Chord</i>)
Outstanding Student Producer	Emily Auday
Outstanding Student Producer	Daniel Lee
Overcoming Adversity Award	Phil Karwowski
Legacy Award	Fred Hammond (<i>Reflections</i>)
Persistence Award	Michael Gendre
Outstanding Videography	Matt Pujo

Distribution of Programming Hours on Channel 8 for 2015



Report on BevCam Programming for FY 2015

Walt Kosmowski, Executive Director, BevCam

BevCam is charged with the responsibility for managing Channel 8 for the benefit of Beverly's cable subscribers. We do this by:

- Providing organizations the ability to share community-based information on the channel's electronic bulletin board;
- Playing programs produced or acquired by Beverly's residents and organizations; and,
- Producing and acquiring programs designed to meet the community's interest.

Following are descriptions of the program categories and sample shows.

Public Produced – Produced in Beverly

Total hours: 2416

This category of programs features those produced by Beverly residents or organizations. The following list is representative of the programs produced by local resident producers and organizations:

I Have Music in Me, Peter Stewart, Producer
Jason's in the House, Jason Parisella, Producer
Kiwanis Conversations, John Maihos, Producer
Livin' the Good Life, BCOA, Producer
Color by Nino, Nino Lombardi, Producer
Doggie Diaries, Heidi Ushakoff, Producer
Kaleidoscope Connections, Kim Woods, Producer
Stand Strong, Darlene Louf, Producer
Speak Up, Tony Toledo, Producer
Voice of Business, Greater Beverly Chamber, Producer
What's Happening, Margolis, Burke & Binns, Producers
On the Spot, Beverly Main Streets, Lee Yaffa, Producer

New England Lights, Phil Karwowski, Producer
Live Around the Studio, Brian Thompson Producer
Dog Health News, Roberta Chadis, Producer
Final Frontier, Kathryn Bradford, Producer
Live Jazz Sessions, Barbara Alex, Producer
Get Your Garden Growing, Sandra Lawson, Producer
School Spotlight, Cathy Yaffa, Producer
Strike a Chord, Right Mix Quartet, Producer
No Country for Old Buildings, Matt Pujo, Producer
Promised Land, Dominic Copeland
Road Poet's Studio, Peddler Bridges
Half Hour of Health, Derek MaxField
PopCorn & Twizzlers, Andi Freedman

Public Imported

Total hours: 1068

These are programs – single shows, as well as series – that were requested (but not produced) by Beverly residents or organizations. They include:

Democracy Now!

Let's Visit Show (The)

Life Matters

An Overall View

The Garage with Steve Butler

Healthy Hypnosis

Something Healthy to Eat

Physician Focus

Reeling...The Movie Show

Smart Boating

Good News

Government Coverage

Total hours: 613

BevCam is required to cover regular City Council meetings (held bi-monthly) and regular School Committee meetings (held monthly). BevCam also produces additional hours of civic events and municipal meeting coverage, including:

Beverly Inauguration Day 2015

Community Meeting on Harbor Development

Planning Board Meetings

School Committee of the Whole Meetings

Joint City Council School Committee Meeting

BevCam Produced

Total hours: 415

In addition to BevCam staff-supported programs produced in its studio, we tape on-location programs in partnership with local civic groups, non-profits and other community organizations. These programs often include help from BevCam volunteers and other individual members.

To keep the public informed on civic and municipal matters, BevCam also produces election-related programs...see Government Coverage.

These include:

American Red Cross Heroes Breakfast

ArtsFest 2015

Homecoming 2015

Beverly Holiday Parade 2015

Bootstraps Best Chef Competition

US Coast Guard Safe Boating Day

Harborfest 2015

Polar Plunge 2015

Cinema Salem Film Fest Student Video Competition

Veterans Whale Watch Trip

Beverly Chamber of Commerce Business Awards

Beverly Rotary's Teacher of the Year

North Shore Star 7 Talent Show 2015

BevCam Imported

Total hours: 2570

The following programs are not produced by Beverly residents or organizations but are programs BevCam chose to bring in on its own initiative. This series of programs covers a range of topics – politics, education and the environment – and includes:

Perils for Pedestrians

Thom Hartmann Show

The Mass Factor

Well Spoken

Physicians Focus

The Let's Visit Show

Smart Boating

Something Healthy to Eat

The “imported” figure also includes BevCam’s overnight (1:00–7:00am) timeslots. We air UCTV, NASA, Classic Arts and Free Speech TV, which are non-commercial programming services made available at no cost by independent broadcasting systems and are distributed in part via Satellite.

Community Bulletin Board

Total hours: 1678

These are public service announcements (PSA’s) of community information and events submitted by public agencies, non-profits and other organizations. BevCam schedules these daily from 7:00–8:00am, and 5:00–5:30pm. They are also shown between shows as fill during the course of the day.

Channel 22 – Beverly High School

Total hours: 4113

Channel 22 programs are a combination of Beverly High School, BevCam and volunteer produced shows, sports coverage and various other school events and activities. It also includes imported programming. Some examples:

BHS Girls Soccer

Girls Volleyball

School House Talk

BHS Graduation 2015

All City Concert

BHS Girls Basketball

BHS Boys Hockey

Of special note are BHS Media Department student produced programs:

The BHS Variety Hour

What’s Cooking!

Skit Chat

Glass Half Full

Ledger Live

The Perspective

The Studio

The Robbie & Maggie Show

Beverly Cable & Telecommunications Corporation

Financial Report
December 31, 2015

Following is an unreviewed financial report.
Final financial statements will be available at the BevCam studios when review has
been completed by our Certified Public Accountants.

BevCam
Profit & Loss
 January through December 2015

	Jan - Dec 15
Ordinary Income/Expense	
Income	
4200 · Miscellaneous Income	5,917.00
4100 · Franchise Fee - Operating	461,674.26
4400 · Membership Dues	865.00
4250 · Production Services	1,899.96
4225 · Video Dubbing Income	50.00
4600 · Sponsorships	2,850.00
Total Income	473,256.22
 Gross Profit	 473,256.22
Expense	
Interest Expense	49.54
Capital Improvements	
5625 · Computer Supplies	7,047.05
6325 · Studio supplies and accessories	3,347.29
6326 · Production Equip.	154,870.89
Total Capital Improvements	165,265.23
Salaries, Benefits & Taxes	
5705 · Payroll Tax Expense	26,856.50
5402 · Worker's Comp	1,726.00
5700 · Salary Expense	
5703 · Insurance Benefits	11,577.30
5700 · Salary Expense - Other	275,062.80
Total 5700 · Salary Expense	286,640.10
Total Salaries, Benefits & Taxes	315,222.60
General & Administrative	
6250 · Tuition Reimbursement	0.00
5950 · Professional/Consulting Fees	3,219.12
6000 · Accounting	3,500.00
6025 · Bookkeeping	2,237.50
5750 · Payroll Preparation Expense	2,130.60
5400 · Insurance - Building & Contents	8,027.00
5275 · Dues and Subscriptions	5,454.20
5350 · Fees and Registrations	7,057.70
Total General & Administrative	31,626.12

BevCam
Profit & Loss
 January through December 2015

	<u>Jan - Dec 15</u>
Office	
5655 · Office Expense	3,149.65
5500 · Internet Service Ex	2,307.74
6280 · Software Expense-Office	2,225.85
5650 · Office Supplies	5,936.45
5850 · Postage and Shipping	559.23
Total Office	<u>14,178.92</u>
Production	
5555 · Streaming Video	2,202.95
6150A · Equipment Repairs & Maintenance	409.59
6315 · Studio Supplies-Sets & Props	746.25
6300 · Studio Supl.-Video(Tapes,discs)	914.91
Total Production	<u>4,273.70</u>
Marketing	
5535 · Promotional	1,094.47
5530 · Advertising	288.80
5900 · Printing and Reproduction	4,514.50
Total Marketing	<u>5,897.77</u>
Travel & Ent	
6400 · Business Meetings/Meals	3,378.94
6450 · Parking,Tolls,Milge,Rental,Fuel	643.89
Total Travel & Ent	<u>4,022.83</u>
Unknown	<u>0.00</u>
Net Ordi Total Expense	<u>540,536.71</u>
	<u>-67,280.49</u>
Net Income	<u><u>-67,280.49</u></u>

BevCam
Balance Sheet
As of December 31, 2015

	Dec 31, 15
ASSETS	
Current Assets	
Checking/Savings	
1010 · Beverly Cooperative	132,308.17
1175 · Petty Cash	72.14
Total Checking/Savings	132,380.31
 Other Current Assets	
1250 · - Accrued Franchise Fees	98,906.07
Total Other Current Assets	98,906.07
 Total Current Assets	231,286.38
 Fixed Assets	
1650 · Studio Equipment	7,553.55
1500 · Computer Hardware	40,623.18
1550 · Computer Software	7,536.54
1625 · Furniture & Fixtures	10,549.38
1675 · Leasehold Improvements	19,083.50
1600 · Office Equipment	706.82
1626 · Production Equipment	378,027.19
1700 · Accumulated Depreciation	-370,350.15
Total Fixed Assets	93,730.01
 Other Assets	
1800 · Prepaid Expenses	1,239.00
Total Other Assets	1,239.00
TOTAL ASSETS	326,255.39
 LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2500 · Accounts Payable	3,811.29
Total Accounts Payable	3,811.29

BevCam
Balance Sheet
As of December 31, 2015

	<u>Dec 31, 15</u>
Other Current Liabilities	
2600 · Accrued Wages	2,755.94
2550 · Accrued Expenses	109.58
2700 · Accrued Vacation	3,243.64
Total Other Current Liabilities	<u>6,109.16</u>
Total Current Liabilities	<u>9,920.45</u>
Total Liabilities	9,920.45
Equity	
3100 · Unrestricted Net Assets	383,615.43
Net Income	-67,280.49
Total Equity	<u>316,334.94</u>
TOTAL LIABILITIES & EQUITY	<u><u>326,255.39</u></u>