

**BevCam Executive Director's Report
For the Month of November 2015**

PRODUCTION AND OUTREACH



Mass Access members participate in a round table discussion at BHS

On November 4, BevCam hosted a Mass Access workshop in the Beverly High School library. The Mass Access group meets several times during the year to discuss issues and topics relevant to local access TV centers.

The BCOA crew taped another “Livin’ the Good Life” show in November. Host Bob Hobbs interviewed Mark Coleman, who recounted his adventures during a cross-country motorcycle trek.



Theresa Cook, Jessica Waggett, Mark Coleman, and Bob Hobbs on the “Good Life” set



New producer Derek Maxfield explains proper sitting ergonomics

New producer Derek Maxfield taped his first show “Half Hour of Health”, in November. His series will focus on health and fitness topics including how to exercise properly and keep the body toned. He also plans to tape some shows on location at his fitness center.

BevCam has been covering the Beverly High School football games, home and away, all season since early September. Thanks to Robert Dokes, Mark Layman, Jay Norton, Bob Hobbs and Walt Kosmowski for their efforts producing these shows.



Beverly Panthers football hosts Marblehead at Endicott Field



Sandra Lawson talks with her guest on “Get Your Garden Growing”

This year’s “Producer of the Year” Sandra Lawson continues to tape her popular show series “Get Your Garden Growing”. Whether it’s ornamentals or a vegetable garden, Sandra covers a wide range of topics of interest to home gardeners.

On November 19-21, BevCam staff attended the New England ACM meeting in Hartford. Robert Dokes gave a presentation during a workshop on “Creative Outreach”. BevCam also won 8 programming awards at the Hometown Video Awards ceremony at the historic Mark Twain House.



Roland Boyden of Brattleboro Community TV makes a point during the “Creative Outreach” workshop

BevCam’s membership reached an all-time high of 296 during November. In the past several months, our outreach efforts have resulted in several new programs including: “Kaleidoscope Connections” produced by Kim Woods, and “Half Hour of Health” produced by Derek Maxfield.