

**BevCam Executive Director's Report
For the Month of March 2016**

PRODUCTION AND OUTREACH



Kim Allyn mics up LeeAnne Powers before taping her first show

In March, new producer LeeAnne Powers of Align Financial taped the first show in a series called “Align Your Finances”. The program features expert guests who give advice and information on financial topics.

BevCam taped the All City Band Concert on March 29 before a packed house of families, friends and music aficionados. BHS and Briscoe students provided a spirited and diverse evening of musical fun.



BHS Band Director Adam Costa conducts before an SRO audience



Walt Kosmowski interviews one of winners of the Salem Cinema video competition

The winners of the Salem Cinema Student Video competition were feted at the theater on March 5. The top 10 videos were screened and awards were presented. Afterwards the students were invited for interviews to commemorate their achievements.



North Beverly school students prepare to tape a fund-raising PSA

A group of 4th graders from North Beverly Elementary School taped a video PSA to promote their fund-raising effort to sell Endangered Animal Savelets (bracelets) of their own making. Each one depicts an endangered animal, and proceeds will go to animal conservation efforts.

On March 28, Jason Parisella taped another in his series, “Jason’s in the House”. Jason has been hosting and producing this show for eight years. His guest was Paul Guanci, President of the Beverly City Council.



Jason Parisella interviews Paul Guanci on his “Jason’s in the House” show



Charlie Kiwacz tapes his first “Critics Corner” show.

Another new producer has begun taping a series on BevCam. Charlie Kiwacz hosts “Critics Corner”, reviewing movies, TV shows videos and other media. He also is collaborating with Robert Dokes on a regular podcast called “Get Your Geek On.”

For the 11th year in a row, BevCam taped the annual Red Cross Heroes Award breakfast and ceremonies at the Doubletree Resort in Danvers. The event has become very popular, drawing nearly 500 attendees



Freddie Doeringer congratulates a group of deserving Red Cross “Heroes”