

**BevCam Executive Director's Report
For the Month of January 2017**

PRODUCTION AND OUTREACH



On January 30, the Mass Access organization held its annual meeting in the Hall of Flags at the Massachusetts State House in Boston. Recognition was paid to legislators who have been instrumental in helping local access to remain an independent and viable voice for local communities.

Attendees from local access stations statewide attended the Mass Access event

Jason Parisella came up with a slight twist for viewers of his “Jason’s in the House” show. Instead of the usual guest talking about home improvements and such, he invited Beverly State Representative Jerry Parisella in for a chat about local politics.



Jason Parisella interviews Jerry Parisella on “Jason’s in the House”



Susan Dougherty with “Romeo” who mimics various animal voices

The “Livin’ the Good Life” show literally went to the birds during a recent taping. Animal fancier Susan Dougherty discussed the positive psychological aspects for elders provided by personal pets and animal companions. She featured Romeo, an African Grey parrot who mimics other animals.



Kym Allyn helps John Maihos and his guests get ready for their taping

John Maihos taped another “Kiwanis Conversations” show on January 26. His guests were Bill Burke, Director of Public Health, and Teresa Kirsch, Public Health Nurse, from the Beverly Health Department. Among other things, they discussed the timely topic of flu shots.

BevCam assists many local non-profits in their promotion and outreach efforts to the Beverly audience. In addition to posting Bulletin Board items, we also help them tape public service video announcements.



Matt Greenberg cues Jimmy Tingle while taping some show promos



A Latin Vegetarian Cuisine episode featuring chick pea stuffed lettuce

New producer Magaly Gerena has started taping a new show called “Latin Vegetarian Cuisine”. It features her preparing easy to do recipes in short (1-2 min) videos focused on an overhead table top shot where we only see her hands do the work.