

**BevCam Executive Director's Report  
For the Month of April 2017**

**PRODUCTION AND OUTREACH**



On April 18, BevCam taped a ceremony at Beverly Hospital dedicating a special “MedSafe” drop box in the lobby for the disposal of unused medications and prescription drugs. Beverly’s Police Chief, Superintendent of Schools and the Mayor were in attendance.

Phil Cormier, CEO Beverly Hospital, addresses attendees at the dedication

One of BevCam’s chief teaching aims is to give producers the necessary skills to edit their own shows. Editing raw footage is often a time-consuming last step in getting a program ready to play on our channels.



Robert instructs as Andi Freedman, Matt Pujon and Mark Layman look on



George Binns and Elliott Margolis interview Andrew DeFranza

The “What’s Happening” show, produced and hosted by Elliott Margolis, George Binns and Gail Burke, continues to bring in well-informed guests to talk about issues of concern to our community. They recently talked to Andrew DeFranza of Harborlight Community Partners about housing availability in Beverly.



Board members of the Beverly Chamber of Commerce and guests at A&B Burgers

On April 5, the Greater Beverly Chamber of Commerce held another of its Breakfast Speakers meetings at A&B Burgers. Current topics of interest to the community are highlighted during these sessions.

New producer Bridgwell, a non-profit dedicated to supporting individuals with developmental disabilities, produced its first couple of shows recently. They have designated BevCam as one of their Community Business Partners.



Marc Jameison with a group from Bridgwell during a recent taping



A still frame from Julia Perry and Ben Ingelson’s alcohol abuse video “Maybe”

On April 5, the National Academy of Arts and Science presented a Student Media Award to BHS media students Julia Perry and Ben Ingelson for their music video “Maybe”, dealing with the issue of teen alcohol abuse prevention.

Beverly High School students continue to excel in producing interesting and award winning shows. Since our pilot program in 2011, there has been a dramatic increase in original programming for Channel 22.



BHS media students practice camera technique in the BevCam studio